Rep Order# 6833238 **Ver**# 5 **Status** Revised **Traffic Order**# 6833238 **EC'd** Yes

Printed: 08/02/2012 9:58 AM
Last Received: 08/02/2012 9:47 AM
Showing Buylines: All Rep Revised Lines

Station KTNV-TV LAS VEGAS, NV

Advertiser ().CROSSROADS GPS **Product** Crossroads GPS

Product Crossroads GP Estimate# 732

Buyer Emily Milhoan

Phone#
Fax#

Agency () CROSSROADS MEDIA

66 CANAL CENTER PLAZA, SUITE 555 ALEXANDRIA, VA 22314

Agency C/P1/P2/E 12/11/732

Flight Dates 07/30/2012 - 08/06/2012

Hiatus Weeks

Rep Firm

Sales Office () PHILADELPHIA Salesperson () ANJIE BRADY

Salesperson Phone# 215-567-6005 **Salesperson FAX**# 215-567-5938

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

VER 5 ISSUE CXL LNS 6-10,16-19,25,31,37,43,49,55,61,67,& 73-74

MKGD ON LNS 75-87

TOTAL REMAINS 34,350

PLS CONFIRM ASAP

THANKS, ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
	*6	М	5A-6A	ACTION NWS@5AM	:30	\$225.00	08/06-08/06	0	0	0	\$0.00	
		Buyline Comment: CXL PER AGY/CLIENT REQUEST DUE ILLEGAL SPOT										
		Sales Remark: V5 CXL PER AGY/CLIENT REQUEST DUE ILLEGAL SPOT										
		V5 More than 2 codes changed										
	*7	SA	6A-7A	ACTN NWS SA@6A	:30	\$450.00	08/04-08/04	0	0	0	\$0.00	
		Buyline Comment: CXL PER AGY/CLIENT REQUEST DUE ILLEGAL SPOT										
		Sales Remark: V5 CXL PER AGY/CLIENT REQUEST DUE ILLEGAL SPOT										
		V5 More than 2 codes changed										
	*8	SU	6A-7A	ACTN NWS SU@6A	:30	\$450.00	08/05-08/05	0	0	0	\$0.00	
		Buyline Comment: CXL PER AGY/CLIENT REQUEST DUE ILLEGAL SPOT										
		Sales Remark: V5 CXL PER AGY/CLIENT REQUEST DUE ILLEGAL SPOT										
	V5 More than 2 codes changed											
	*9	SA	7A-8A	GD MRN-SAT-ABC	:30	\$600.00	08/04-08/04	0	0	0	\$0.00	
		Buyline Comment: CXL PER AGY/CLIENT REQUEST DUE ILLEGAL SPOT										
		Sales Remark: V5 CXL PER AGY/CLIENT REQUEST DUE ILLEGAL SPOT										
		V5 More than 2 codes changed										

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6833238 Ver# 5 Status Revised Traffic Order# 6833238

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Printed:

KTNV-TV LAS VEGAS. NV) CROSSROADS MEDIA Rep Firm Station Agency 66 CANAL CENTER PLAZA, SUITE 555 Advertiser).CROSSROADS GPS Sales Office () PHILADELPHIA Crossroads GPS ALEXANDRIA, VA 22314) ANJIE BRADY **Product** Salesperson (732 Agency C/P1/P2/E Estimate# 12/11/732 Emily Milhoan Flight Dates 07/30/2012 - 08/06/2012 **Buver** Salesperson Phone# 215-567-6005 **Hiatus Weeks** Phone# Salesperson FAX# 215-567-5938 Fax# LTProgram Len Rate Dates Spots/Week # of Total Cost Ln Day Time Total Daypart Weeks Spots *10 SU 8A-9A ACTN NWS SU@8A :30 \$450.00 08/05-08/05 0 0 \$0.00 Buyline Comment: CXL PER AGY/CLIENT REQUEST DUE ILLEGAL SPOT Sales Remark: V5 CXL PER AGY/CLIENT REQUEST DUE ILLEGAL SPOT V5 More than 2 codes changed *16 730P-8P MILLIONAIRE :30 \$400.00 08/06-08/06 0 \$0.00 Buyline Comment: CXL PER AGY/CLIENT REQUEST DUE ILLEGAL SPOT Sales Remark: V5 CXL PER AGY/CLIENT REQUEST DUE ILLEGAL SPOT V5 More than 2 codes changed *17 SU 7A-8A GD MRN-SUN-ABC :30 \$600.00 08/05-08/05 0 0 \$0.00 Buyline Comment: CXL PER AGY/CLIENT REQUEST DUE ILLEGAL SPOT Sales Remark: V5 CXL PER AGY/CLIENT REQUEST DUE ILLEGAL SPOT V5 More than 2 codes changed *18 8A-9A 0 0 SA ACTN NWS SA@8A :30 \$450.00 08/04-08/04 \$0.00 Buyline Comment: CXL PER AGY/CLIENT REQUEST DUE ILLEGAL SPOT V5 CXL PER AGY/CLIENT REQUEST DUE ILLEGAL SPOT Sales Remark: V5 More than 2 codes changed *19 SU 6P-630P ACTION NWS@6PM :30 \$500.00 08/05-08/05 0 0 \$0.00 Buyline Comment: CXL PER AGY/CLIENT REQUEST DUE ILLEGAL SPOT V5 CXL PER AGY/CLIENT REQUEST DUE ILLEGAL SPOT Sales Remark: V5 More than 2 codes changed *25 Μ 7A-9A GD MRN AMR-ABC :30 \$450.00 08/06-08/06 Ω Ω \$0.00 Buyline Comment: CXL PER AGY/CLIENT REQUEST DUE ILLEGAL SPOT Sales Remark: V5 CXL PER AGY/CLIENT REQUEST DUE ILLEGAL SPOT V5 More than 2 codes changed *31 \$500.00 08/06-08/06 0 0 \$0.00 5P-530P ACTION NWS@5PM :30 0 Buyline Comment: CXL PER AGY/CLIENT REQUEST DUE ILLEGAL SPOT Sales Remark: V5 CXL PER AGY/CLIENT REQUEST DUE ILLEGAL SPOT V5 More than 2 codes changed

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Rep Firm

Sales Office (

Salesperson (

EC'd Yes **Showing Buylines:** All Rep Revised Lines

KTNV-TV LAS VEGAS. NV Station Agency) CROSSROADS MEDIA 66 CANAL CENTER PLAZA, SUITE 555 Advertiser).CROSSROADS GPS Crossroads GPS ALEXANDRIA, VA 22314 **Product**

Agency C/P1/P2/E 12/11/732

Salesperson Phone#

) PHILADELPHIA

) ANJIE BRADY

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Daypart

Estimate# 732 Emily Milhoan 07/30/2012 - 08/06/2012 **Buver** Flight Dates 215-567-6005 **Hiatus Weeks** Phone# Salesperson FAX# 215-567-5938 Fax# LTRate Dates Spots/Week # of Total Cost Ln Day Time Program Len Total Weeks Spots *37 11A-12P ACTN NEWS@11AM :30 \$450.00 08/06-08/06 0 0 \$0.00 Buyline Comment: CXL PER AGY/CLIENT REQUEST DUE ILLEGAL SPOT Sales Remark: V5 CXL PER AGY/CLIENT REQUEST DUE ILLEGAL SPOT V5 More than 2 codes changed *43 7P-730P ACCESS HOLLYWD :30 \$400.00 08/06-08/06 0 \$0.00 Buyline Comment: CXL PER AGY/CLIENT REQUEST DUE ILLEGAL SPOT Sales Remark: V5 CXL PER AGY/CLIENT REQUEST DUE ILLEGAL SPOT V5 More than 2 codes changed *49 6A-7A ACTION NWS@6AM :30 \$450.00 08/06-08/06 0 0 \$0.00 Buyline Comment: CXL PER AGY/CLIENT REQUEST DUE ILLEGAL SPOT Sales Remark: V5 CXL PER AGY/CLIENT REQUEST DUE ILLEGAL SPOT V5 More than 2 codes changed *55 12P-1P 0 0 M CHEW-ABC :30 \$350.00 08/06-08/06 \$0.00 Buyline Comment: CXL PER AGY/CLIENT REQUEST DUE ILLEGAL SPOT Sales Remark: V5 CXL PER AGY/CLIENT REQUEST DUE ILLEGAL SPOT V5 More than 2 codes changed *61 Μ 10A-11A VIEW-ABC :30 \$600.00 08/06-08/06 0 0 \$0.00 Buyline Comment: CXL PER AGY/CLIENT REQUEST DUE ILLEGAL SPOT Sales Remark: V5 CXL PER AGY/CLIENT REQUEST DUE ILLEGAL SPOT V5 More than 2 codes changed *67 Μ 6P-7P ACTION NWS@6PM/ACTION NWS@630 :30 \$750.00 08/06-08/06 Ω Ω \$0.00 Buyline Comment: CXL PER AGY/CLIENT REQUEST DUE ILLEGAL SPOT Sales Remark: V5 CXL PER AGY/CLIENT REQUEST DUE ILLEGAL SPOT V5 More than 2 codes changed *73 4P-5P :30 0 \$0.00 Μ \$400.00 08/06-08/06 0 0 JUDGE JUDY

Buyline Comment: REVISE PROGRAM CXL PER AGY/CLIENT REQUEST DUE ILLEGAL SPOT V5 CXL PER AGY/CLIENT REQUEST DUE ILLEGAL SPOT Sales Remark: V5 More than 2 codes changed

Rep Order# EC'd Yes Traffic Order# 6833238 6833238 Ver# 5 Status Revised

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Printed: 08/02/2012 9:58
Last Received: 08/02/2012 9:47
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Advertiser Product	TNV-TV LAS VEGAS, NV ().CROSSROADS GPS Crossroads GPS 732	Agency () CRC 66 CANAL C ALEXANDR Agency C/P1/P2/E	Rep Firm Sales Office () PHILADELPHIA Salesperson () ANJIE BRADY								
	Emily Milhoan		12/11/732 7/30/2012 - 08/06/2012	Salesperson Phone# Salesperson FAX#		215-567-6005 215-567-5938					
Γ <i>α</i> λπ LT Ln	Day Time Program	Len	n Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart		
*74	SA 11P-1135P ACTION NWS@11P< Buyline Comment: CXL PER AGY/CLIENT Sales Remark: V5 CXL PER AGY/CLIENT		SPOT	08/04-08/04	0	0	0	\$0.00			
	V5 More than 2 codes changed										
*75	F 5A-6A ACTION NWS@5AM Buyline Comment: MKGD FROM LN 6 Sales Remark: V5 MKGD FROM LN 6 V5 Added	:30	0 \$225.00	08/03-08/03	1	1	1	\$225.00			
*76	F 730P-8P MILLIONAIRE Buyline Comment: MKGD FROM LN 16 Sales Remark: V5 MKGD FROM LN 16 V5 Added	:30	\$400.00	08/03-08/03	1	1	1	\$400.00			
*77	F 7A-9A GD MRN AMR-ABC Buyline Comment: MKGD FROM LN 25 Sales Remark: V5 MKGD FROM LN 25 V5 Added	:30	0 \$450.00	08/03-08/03	1	1	1	\$450.00			
*78	F 5P-530P ACTION NWS@5PM Buyline Comment: MKGD FROM LN 31 Sales Remark: V5 MKGD FROM LN 31 V5 Added	:30	\$500.00	08/03-08/03	1	1	1	\$500.00			
*79	F 11A-12P ACTN NEWS@11AM Buyline Comment: MKGD FROM LN 37 Sales Remark: V5 MKGD FROM LN 37 V5 Added	:30	3 \$450.00	08/03-08/03	1	1	1	\$450.00			
*80	F 7P-730P ACCESS HOLLYWD Buyline Comment: MKGD FROM LN 43 Sales Remark: V5 MKGD FROM LN 43 V5 Added	:30	\$400.00	08/03-08/03	1	1	1	\$400.00			

Rep Order# 6833238 Ver# 5 Status Revised Traffic Order# 6833238

EC'd Yes

V5 Added

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KTNV-TV LAS VEGAS, NV) CROSSROADS MEDIA Rep Firm Station Agency ().CROSSROADS GPS 66 CANAL CENTER PLAZA, SUITE 555 Sales Office (Advertiser () PHILADELPHIA **Product** Crossroads GPS ALEXANDRIA, VA 22314 Salesperson () ANJIE BRADY Estimate# 732 Agency C/P1/P2/E 12/11/732 Emily Milhoan Flight Dates 07/30/2012 - 08/06/2012 **Buver** Salesperson Phone# 215-567-6005 Phone# **Hiatus Weeks** Salesperson FAX# 215-567-5938 Fax# LTSpots/Week # of Total Cost Ln Day Time Program Len Rate Dates Total Daypart Weeks Spots ____ *81 F 6A-7A :30 \$450.00 1 1 \$450.00 ACTION NWS@6AM 08/03-08/03 1 Buyline Comment: MKGD FROM LN 49 V5 MKGD FROM LN 49 Sales Remark: V5 Added *82 12P-1P 1 F CHEW-ABC :30 \$350.00 08/03-08/03 1 1 \$350.00 Buyline Comment: MKGD FROM LN 55 Sales Remark: V5 MKGD FROM LN 55 V5 Added *83 10A-11A VIEW-ABC \$600.00 1 1 F :30 08/03-08/03 1 \$600.00 Buyline Comment: MKGD FROM LN 61 Sales Remark: V5 MKGD FROM LN 61 V5 Added *84 6P-7P ACTION NWS@6PM/ACTION NWS@630 :30 \$750.00 08/03-08/03 1 1 \$750.00 Buyline Comment: MKGD FROM LN 67 Sales Remark: V5 MKGD FROM LN 67 V5 Added *85 4P-5P JUDGE JUDY :30 \$400.00 08/03-08/03 \$400.00 Buyline Comment: MKGD FROM LN 73 Sales Remark: V5 MKGD FROM LN 73 V5 Added *86 9P-10P PRIMETIME LIVE :30 \$2,000.00 08/03-08/03 1 1 \$2,000.00 Buyline Comment: MKGD FROM LNS 7-10,17-19 AND 74 Sales Remark: V5 MKGD FROM LNS 7-10,17-19 AND 74 V5 Added *87 F 10P-11P 20/20 :30 \$2,500.00 08/03-08/03 1 1 1 \$2,500.00 Buyline Comment: MKGD FROM LNS 7-10,17-19 AND 74 Sales Remark: V5 MKGD FROM LNS 7-10,17-19 AND 74

Rep Order# 6833238 Ver# 5 Status Revised Traffic Order# 6833238 **Printed:** 08/02/2012 9:58 AM 6 of EC'd Yes **Last Received:** 08/02/2012 9:47 AM

Showing Buylines: All Rep Revised Lines

Dates

Salesperson (

Spots/Week # of

) PHILADELPHIA

Total Cost

Daypart

) ANJIE BRADY

Total

KTNV-TV LAS VEGAS, NV) CROSSROADS MEDIA Rep Firm Station Agency).CROSSROADS GPS 66 CANAL CENTER PLAZA, SUITE 555 Sales Office (Advertiser

Product Crossroads GPS ALEXANDRIA, VA 22314

Estimate# 732 Agency C/P1/P2/E 12/11/732

Program

Emily Milhoan Flight Dates 07/30/2012 - 08/06/2012 Salesperson Phone#

Buyer 215-567-6005 Phone# **Hiatus Weeks** Salesperson FAX# 215-567-5938 Fax#

Len

Rate Weeks Spots

---REPORT TOTALS---

Ln

LT

Report Totals: 13 / \$9,475.00

Day

Time

---SALES MONTHLY TOTALS---

Aug 12: 68 / \$34,350.00 Sales Totals: 68 / \$34,350.00 Station Totals: 68 / \$34,350.00 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

42% Market Totals \$202,059 KBLR 0 % KLAS 20% KSNV KTNV 17% KTUD 1% KVCW 0 응 KVMY 2% KVVU 18%

--- COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books NOV10, MAY11, ENOV11

RA35+ Demos

--- CREDIT RISK ---

CASH IN ADVANCE